

Pricing List 2013

(these are graphic design prices only – printing costs extra)
Prices are subject to change at any time.

LOGO DESIGN TEXT <i>text logo (3 concepts & 3 revisions)</i>	\$200.00
LOGO DESIGN SIMPLE <i>text & simple graphic logo (5 concepts & 3 revisions)</i>	\$300.00
LOGO DESIGN COMPLEX <i>detailed graphic and text logo (6 concepts & 3 revisions)</i>	\$400.00
LOGO MAKEOVER <i>make adjustments to current logo (2 concepts & 3 revisions)</i>	\$250.00
BUSINESS CARD DESIGN <i>single sided (2 concepts & 3 revisions)</i>	\$80.00
BUSINESS CARD DESIGN <i>double sided (2 concepts & 3 revisions)</i>	\$110.00
GIFT VOUCHER DESIGN <i>double sided (2 concepts & 2 revisions)</i>	\$120.00
SWING TAG / ACCESSORY CARD <i>single sided (2 concepts & 3 revisions)</i>	\$80.00
SWING TAG / ACCESSORY CARD <i>double sided (2 concepts & 3 revisions)</i>	\$110.00
LETTERHEAD DESIGN <i>A4 single page design (2 concepts & 2 revisions)</i>	\$90.00
WITH COMPLIMENTS SLIP DESIGN <i>single sided (2 concepts & 2 revisions)</i>	\$80.00
MAGNET DESIGN <i>business card size or smaller (2 concepts & 2 revisions)</i>	\$70.00
ENVELOPE DESIGN <i>single or double sided (2 concepts & 2 revisions)</i>	\$60.00
STICKER DESIGN <i>business card size or smaller (2 concepts & 2 revisions)</i>	\$60.00
WEBSITE PACKAGE <i>initial site design, home page , contact page + 4 additional pages (3 concepts & 3 revisions)</i>	\$680.00
WEBSITE GALLERY INSTALLATION <i>gallery with slide show - design & installation + 25 photos (2 concepts & 2 revisions)</i>	\$320.00
WEBSITE EXTRA PAGES <i>design only (each additional page)</i>	\$80.00
ONLINE STORE OR BLOG HEADER IMAGE <i>still image supplied (2 concepts & 2 revisions)</i>	\$100.00
ONLINE STORE OR BLOG HEADER + WORKING BUTTONS <i>working html header with links (2 concepts & 3 revisions)</i>	\$250.00
SQUARE BANNER AD <i>still image supplied (2 concepts & 2 revisions)</i>	\$50.00
RECTANGLE BANNER AD <i>still image supplied (2 concepts & 2 revisions)</i>	\$60.00
ANIMATED BANNER AD <i>up to 10 frames (2 concepts & 2 revisions)</i>	\$90.00
TWITTER BACKGROUND <i>still image supplied (2 concepts & 2 revisions)</i>	\$60.00
FACEBOOK WELCOME PAGE <i>still images and HTML (1 concept & 2 revisions + installation)</i>	\$120.00
FACEBOOK PROFILE IMAGE <i>still image supplied (1 concept & 2 revisions + installation)</i>	\$40.00
FACEBOOK COVER PAGE IMAGE <i>detailed image for the header on your profile (1 concept & 2 revisions + installation)</i>	\$60.00
BLOGGER LAYOUT <i>header, background + 4 x banners or separate buttons, 5 gadgets (1 concept & 4 revisions + installation)</i>	\$300.00
EMAIL STATIONARY DESIGN <i>email header/footer image design (2 concept & 3 revisions + installation instructions)</i>	\$120.00
NEWSLETTER TEMPLATE DESIGN <i>designed in mail chimp or other program or supplied as a html file (1 concept & 3 revisions)</i>	\$220.00
DL FLYER / POSTCARD DESIGN <i>single sided (2 concepts & 2 revisions)</i>	\$110.00
DL FLYER / POSTCARD DESIGN <i>double sided (2 concepts & 2 revisions)</i>	\$160.00
A4 / A3 / A2 POSTER DESIGN <i>single sided (1 concept & 3 revisions)</i>	\$170.00
DL FOLDED BROCHURE DESIGN <i>double sided , 3 column brochure, A4 gate folded (1 concept & 3 revisions)</i>	\$280.00
1/4 OR 1/8 PAGE MAGAZINE AD (1 concept & 3 revisions)	\$130.00
1/2 PAGE MAGAZINE AD (1 concept & 3 revisions)	\$150.00
FULL PAGE MAGAZINE AD (1 concept & 3 revisions)	\$180.00
PULL UP BANNER DESIGN <i>single sided (2 concept & 3 revisions)</i>	\$190.00
MARKET BANNER DESIGN <i>single sided (2concept & 3 revisions)</i>	\$190.00

Additional concept mocks and revisions are charged at \$50/hr. \$50 deposit is required upon starting of work.

PACKAGES : SAVE \$\$\$ WHEN BOOKING ONE OF THESE DESIGN PACKAGE

FACEBOOK PACKAGE - Includes: - Facebook profile image - Facebook cover graphic - Up to 6 facebook tab buttons designed (all same design with different text) - Installation (additional facebook pages cost extra)	\$150.00
BEGINNER BUSINESS PACKAGE - Includes: - Logo design - Business Card (double sided) design - Letterhead design (printing costs extra)	\$480.00
RETAIL PACKAGE - Includes: - Logo design - Swing Tag (double sided) design - Business Card (double sided) design - Sticker design - Pull Up Banner design (printing costs extra)	\$720.00
MEGA BUSINESS PACKAGE - Includes: - Logo design - Business card (double sided) design - Letterhead design - With compliments slip design - Envelope design - Website + Gallery Package (incl. Site Design , Home Page , Gallery , Contact Page + 4 extra pages) - Facebook Package (Profile Image, Cover Page Image, Contact Page + Installation) . - PLUS Choose either a FREE Swing Tag, Magnet or Sticker design when booking this package. (printing costs extra)	\$1,700.00

BUSINESS CARD DESIGN & PRINTING PACKAGE SPECIALS

Printing is done using my preferred printing company. (Prices include delivery) Conditions Apply.
 Please ask me for a quote on other printing services.

Environmentally Friendly Printing : No chlorine bleach and printed using soy based inks and all waste recycled.

1000 Business Cards 55x90mm : Designed & Printed - Full colour - Two sides. - 420gsm artboard	\$185.00
1000 Business Cards 55x90mm : Designed & Printed - Gloss cello one side. - Full colour - Two sides. - 420gsm artboard	\$200.00
1000 Business Cards 55x90mm : Designed & Printed - Matt cello two sides - Full colour - Two sides. - 420gsm artboard	\$210.00
1000 DL Cards : Designed & Printed - Full colour - Two sides. - 420gsm artboard	\$300.00
1000 DL Cards : Designed & Printed - Matt cello two sides - Full colour - Two sides - 420gsm artboard	\$320.00

PLEASE NOTE: Printing , website hosting or installation (unless stated) are not included in the above list prices. I can arrange quotes for these additions. You may also contact me if you are interested in E-Card/ Shopping for your website, Domain Registration or even 3D Design & Animation.

All prices are in Australian Dollars. Prices subject to change. I am not currently registered for GST. International customers are also welcome!

Additional concept mocks and revisions are charged at \$50/hr. \$50 deposit is required upon starting of work.

Payment plans available when booking 3 or more items on the price list above at the same time. Refer a friend to receive 10% off your next design booking. Conditions Apply.

If you would like further information about any of the above items, or would like a quote on something you don't see listed above, please do not hesitate to [contact me](#).

Please contact me for an actual price quote , to make a booking or discuss ideas.

Regards,

Kirsten Smit